

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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**HEARTSAPART.ORG RECOGNIZED FOR PARTICIPATION
IN JOINING FORCES COMMUNITY CHALLENGE
Non-profit organization among 20 finalists honored at White House event**

THE WHITE HOUSE—HeartsApart.org is being recognized today as a finalist in the Joining Forces Community Challenge—a national initiative launched by First Lady Michelle Obama and Dr. Jill Biden to support and honor America’s service members and their families.

Joining Forces aims to educate, challenge, and spark action from all sectors of our society—citizens, communities, schools, non-profits, faith-based institutions, philanthropic organizations, and government—to ensure military families have the support they have earned.

Founded in 2010, HeartsApart.org continues to answer the call—providing soon-to-be deployed servicemen and women with professional portraits of their spouses and children absolutely free. The non-profit organization is one of just 20 finalists selected from hundreds of submissions received by the Joining Forces Community Challenge committee.

Once the finalists were chosen in January, the public had an opportunity to vote online at Challenge.gov for the People’s Choice Winner. HeartsApart.org representatives are pleased to announce that the organization finished third overall.

“I’d like to congratulate today’s winner as well as all of our fellow finalists,” said Brett Martin, Executive Director. “To take part in the Joining Forces Community Challenge has truly been a privilege. We are thankful for all those who voted for us—and those who continue to pledge their time, their expertise and their ongoing support.”

According to Martin, HeartsApart.org has enlisted the efforts of a growing network of professional photographers from across the nation to continue its mission of keeping military families connected.

“Our goal is simple. As long as servicemen and women are in harms way and separated from their families, we will be taking pictures,” said Martin. “There is no end to the project—just a commitment to continue to serve our Armed Forces while they serve us.”

ABOUT HEARTSAPART.ORG

Founded in North Carolina, home to Pope AFB, Seymour Johnson AFB, Fort Bragg, Camp Lejeune, MCAS Cherry Point and MCAS New River, HeartsApart.org is a 501(c)3 non-profit organization dedicated to taking photos of our military families facing deployment and providing them with a waterproof bi-folding card that fits in their uniform pocket at no cost. To learn even more, visit www.HeartsApart.org today.

